



**CHSA extends opportunities to outside businesses to increase their visibility among CHSA members, and collaborate with CHSA to provide relevant resources to the nation's largest Head Start community.**

The program year runs from July 1, 2018 – June 30, 2019 with limited VIP opportunities. Apply now to get the most out of your partnership!

	Associate	Partner	Executive Partner
	\$2,700	\$5,000	\$10,000
			Only two Available!
<b>Logo representation on the CA Head Start partner webpage:</b> This includes: Logo, link and listing on the partnership CHSA web page.	X	X	X
<b>Logo representation on Jobs@HeadStart webpage:</b> This includes: Logo, link and CA Head Start approved listing on the partnership portion of the web page.	X	X	X
<b>Logo representation at CHSA events:</b> This includes: Logo on screen during event/ in event program and app/on exhibitor page of website as a corporate partner	X	X	X
<b>Use of CA Head Start Corporate Partner Logo:</b> (per CA Head Start guidelines and written approval).	X	X	X
<b>Free exhibit space:</b> One complimentary exhibit booth at the CA Head Start Annual Education Conference.	X	X	X
<b>NEW! Recognition in the CHSA Annual Conference App:</b> Receive visibility in our annual conference application where attendees use to create their event schedule, get event information and more!	X	X	X
<b>Annual Conference Attendee Opportunity:</b> Access to the Annual Conference attendee email contact list one week after the event (you must attend the event as an exhibitor to receive the email contact list and adhere to CHSA email list policy).	X	X	X
<b>Invitation to Attend VIP Event:</b> Invitation for 2 reps to attend the President's Reception at the Annual Conference - network with the leaders of California's Head Start programs.	X	X	X
<b>Email Awareness:</b> This includes: Logo and link included on a specialized corporate partner recognition email sent 3 times a year to our email list of Head Start members that includes: executive directors, program directors, and community contacts.	X	X	X
<b>NEW! Direct Mail Exposure:</b> CA Head Start will include your company's one-page (CA Head Start approved) marketing material in their yearly membership certificate mailing to program directors. Marketing material must be submitted by email via PDF file and approved by August 15, 2018 to be included.		X	X
<b>NEW! CA Head Start Executive Email Recognition:</b> The CHSA Executive Director will include your organizations logo in a dedicated Corporate Partners footer included on the Director Update email sent regularly to Head Start Executive and Program directors. Minimum of 6 emails per year.		X	X
<b>Premiere Event Space Opportunity:</b> One complimentary table at the CA Head Start Health Institute and Policy and Leadership Conference.		X	X
<b>Premiere Sponsorship Opportunity:</b> First consideration and access in additional sponsorship opportunities. Offered 30 days to partners prior to public		X	X
<b>NEW! CHSA Event representation:</b> Your company assigns one contact to sit on our Annual Conference Committee. Get involved with CHSA events and give your company a voice in the planning process for our largest annual attendee event!			X
<b>NEW! Head Start Relationship Building at VIP Director/Partner Lunch:</b> Invitation for 4 of your team members to attend and participate in a yearly CHSA Corporate Partner lunch activity with Head Start Directors and Program Directors: This includes: A 60-minute opportunity to engage in a relationship building opportunity with Head Start leaders. Let the Directors and Program Directors of Head Start know how your company helps their programs succeed!			X
<b>NEW! Official Strand Sponsor:</b> Be the official sponsor of a strand at our Annual Conference. This includes: 3 seats to the strand, signage outside the strand room, your logo recognition on the presentation screen prior to and after the strand, a 5-minute opportunity to welcome attendees and the instructor, a table inside the strand room, and the opportunity to network and distribute promotional materials before and after the strand. Strand date, length, and number of sessions TBD as conference content is created.			X

**CHSA is the unified voice providing leadership and advocacy for the Head Start community, supporting the mission of continually improving the quality and access of child development services in California.**

- **Align yourself with the largest Head Start community in the nation**

100,000+ children in California, and their families

20,000+ Head Start employees

- **Partnership gives you the opportunity to interact with Head Start leaders across California**
- **Head Start programs are looking for your solutions!**

**Don't see the right opportunity for your company? Customize your partnership!** Bring your resources and expertise and help CHSA address the needs of Head Start programs.

Top Needs:

Data solutions/resources

Staff retention and qualified staff recruitment

Implementing Head Start standards

Maintaining Head Start's gold standard in child development services

Quality professional development

Cost containment in operations

### **To apply and join:**

1. Select the Application link here:

<https://forms.zohopublic.com/californiaheadstartassociation/form/20182019CorporatePartnerApplication/formperma/SN4GA0NAFokjOw5EqNj0nuLMzX3KBafW4vyUDn2Y5jE>.

2. Complete the application and select **Submit**.

3. A CHSA staff will reach out to you within two weeks to confirm the partnership application status.

\*CHSA reserves the right to accept, deny or determine the appropriate level of a partnership applications.

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