



## Corporate Partner Prospectus 2019-20

<p>Increase your visibility among Head Start CA members, and collaborate with us to provide relevant resources to the nation's largest Head Start community.</p> <p><b>Program Year: July 1, 2019 – June 30, 2020</b></p> <p><b>Apply now to get the most out of your partnership!</b></p>	<p>Associate</p> <p>\$2,700</p>	<p>Partner</p> <p>\$5,000</p>	<p>Executive Partner</p> <p>\$10,000</p> <p>Only two available!</p>
<p><b>Logo Representation on the Head Start Partner Webpage:</b> Includes: Logo, link and Head Start CA approved listing.</p>	✓	✓	✓
<p><b>Logo Representation on Jobs@HeadStart.org Website:</b> Includes: Logo, link and Head Start CA approved listing.</p>	✓	✓	✓
<p><b>Logo Representation at Head Start CA Events:</b> Includes: Logo on screen during event and on exhibitor page of website as a corporate partner.</p>	✓	✓	✓
<p><b>Use of Head Start CA "Proud Partner" logo:</b> Subject to Head Start CA guidelines and written approval.</p>	✓	✓	✓
<p><b>Free Exhibit Space:</b> One complimentary exhibit booth at the Head Start CA Annual Conference.</p>	✓	✓	✓
<p><b>Logo Representation in the Annual Conference Event App.</b></p>	✓	✓	✓
<p><b>Annual Conference Attendee List:</b> Access to the Annual Conference attendee email contact list one week after the event. (You must attend the event as an exhibitor to receive the email contact list and adhere to the Head Start email list policy).</p>	✓	✓	✓
<p><b>Invitation to Attend VIP Event:</b> Invitation for 2 representatives to attend the President's Reception at the Annual Conference. Network with the leaders of California's Head Start programs!</p>	✓	✓	✓
<p><b>Email Awareness:</b> Includes: Logo and link included on a specialized corporate partner recognition email sent 3x/year to our Head Start members including: executive directors, program directors and community contacts.</p>	✓	✓	✓
<p><b>Direct Mail Exposure:</b> Inclusion of your company's one-page (Head Start CA approved) marketing flier in the annual membership renewal mailing to program directors. Marketing material must be submitted by email via PDF file and be approved by July 15, 2019 to be included.</p>		✓	✓
<p><b>Head Start CA Director Email Recognition:</b> Logo inclusion in the monthly Director's Update email sent at least 6 times per year to Head Start agency directors statewide.</p>		✓	✓
<p><b>Premiere Event Space Opportunity:</b> One complimentary table at the Head Start CA Policy &amp; Leadership Conference.</p>		✓	✓
<p><b>Premiere Sponsorship Opportunity:</b> First consideration and access in additional sponsorship opportunities. Offered 30 days to corporate partners prior to public.</p>		✓	✓
<p><b>Head Start CA Event Representation:</b> Your company assigns one contact to sit on our Annual Conference Planning Committee. Get involved with Head Start CA events and give your company a voice in the planning process for our premier attendee event!</p>			✓
<p><b>Head Start CA Relationship Building at Board Member/Partner Lunch:</b> Invitation for 4 staff members to attend and participate in a yearly Corporate Partner luncheon with Head Start CA Board Members.</p>			✓
<p><b>Official Strand Sponsor:</b> Be the official sponsor of a strand at our Annual Conference. Includes: 3 seats to the strand, signage outside the strand room, your logo recognition on the presentation screen before and after the strand, a 5-minute opportunity to welcome attendees and the speaker, a table inside the strand room, and the opportunity to network and distribute promotional materials before and after. Strand date, length and number of sessions TBD as conference content is created.</p>			✓



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### Why Partner With Head Start California?

Head Start California is the unified voice providing leadership and advocacy for the Head Start community, supporting the mission of continually improving the quality and access of child development services in California.

- **Align yourself with the largest Head Start community in the nation**
  - ⇒ 100,000+ children in California, and their families
  - ⇒ 20,000+ Head Start employees
- **Help build the network that allows our members to connect with companies like yours!**
- **Head Start programs are looking for *your* solutions!**

### Don't see the right opportunity? Customize your partnership!

Bring your resources and expertise and help Head Start California address the needs of Head Start programs.

#### Top Needs:

- ⇒ Data solutions/resources
- ⇒ Staff retention and qualified staff recruitment
- ⇒ Implementing Head Start standards
- ⇒ Maintaining Head Start's gold standard in child development services
- ⇒ Quality professional development
- ⇒ Cost containment in operations

### Ready to Join?

1. Access the online application: <https://bit.ly/2TL1jmx>
2. Complete the application and select **Submit**.
3. A Head Start California staff member will reach out to you within two (2) weeks to confirm the partnership application status.

*\*Head Start California reserves the right to accept, deny or determine the appropriate level of a partnership applications.*

### Questions?

Contact Karen Reynolds at [karen@headstartca.org](mailto:karen@headstartca.org) or (916) 444-7760 ext. 106