

SPONSORSHIP PROSPECTUS

Head Start
CALIFORNIA
OCT 24-26 2022

Health
Institute

HYATT REGENCY NEWPORT BEACH



WHY SPONSOR HEAD START CALIFORNIA EVENTS?

Head Start California is the premier advocacy organization for Head Start agencies throughout California. Head Start California advocates for its members at the federal, state and local level ensuring that members speak with a unified voice about the challenges facing California's most vulnerable families, and the Head Start community that serves them. By communicating with members, and creating opportunities for learning and connecting, Head Start California members are increasingly engaged, unified and supported as they work to better serve their clients and communities.

About the Health Institute:

The Health Institute provides training for staff who work with Head Start families on all aspects of health, including physical and mental well-being. Participants come to hear the latest on: Child trauma, environmental health, food service safety, health services management, healthy classrooms, hearing & vision, immunizations, mental health, oral health, parent health communication, safety & disaster preparedness, and more.

Target Audience:

Head Start and Early Head Start managers, consultants and coordinators all in the areas of mental health, nutrition, and general health as well as program directors and family service workers looking to expand their knowledge in the area of health.

This is an exciting time to be involved with Head Start California! Our event attendees are looking for the latest solutions for their programs. Here's your opportunity to:

- Establish your presence in the marketplace
- Introduce new products
- Reinforce and grow relationships with existing clients
- Discover new clients within your target audience

SPONSORSHIP LEVELS AND BENEFITS

	Platinum \$25,000	Gold \$10,000	Silver \$5,000
Speaking opportunity at General Session	✓		
Logo prominently displayed in General Session room	✓		
Wi-Fi password branding	✓		
Logo on event name badges	✓		
Logo on event lanyards	✓		
Logo on event app splash screen	✓		
Distribution of sponsor collateral and materials	✓	✓	
App push notification with thank you to sponsor	✓	✓	
Sponsorship branding of breakout session signage	✓	✓	
Logo on online registration page	✓	✓	
Complimentary event registrations	4	2	1
Recognition at event reception	✓	✓	✓
Logo on housekeeping slides during event	✓	✓	✓
Logo on sponsor recognition sign	✓	✓	✓
Logo on event website main landing page	✓	✓	✓
Logo & company description on event sponsorship webpage	✓	✓	✓
Attendee mailing list	✓	✓	✓

Tentative Event Schedule

Monday, October 24

10:00 a.m. - 5:00 p.m. Pre-conference workshops

Tuesday, October 25

7:00 a.m. - 5:00 p.m. Registration

7:30 a.m. - 3:00 p.m. Community Resource Tables*

9:00 a.m. - 10:15 a.m. Opening Keynote Session

10:30 a.m. - 12:00 p.m. Breakout Sessions

12:00 p.m. - 1:00 p.m. Lunch

1:00 p.m. - 2:30 p.m. Breakout Sessions

2:30 p.m. - 3:00 p.m. Afternoon Break with Resource Tables

3:00 p.m. - 4:30 p.m. Breakout Sessions

4:30 p.m. - 5:30 p.m. Regional Health Cluster Reception

Wednesday, October 26

9:00 a.m. - 10:30 a.m. Breakout Sessions

10:45 a.m. - 12:15 p.m. Breakout Sessions

12:15 p.m. - 12:45 p.m. Lunch

12:45 p.m. - 2:00 p.m. Breakout Sessions

***Community Resource Tables are only available on Tuesday, October 25.**

Ready to Secure your Sponsorship?

Contact Anna Ioakimedes at
Anna@headstartca.org