

2025-26 Conferences and Events

Increase your visibility among Head Start California members, and collaborate with us to provide relevant resources to the country's largest Head Start community.

WHY PARTNER WITH HEAD START CALIFORNIA?

At Head Start California, we are driven by one purpose: to give every child in California, regardless of their circumstances, the opportunity to thrive. As the leading advocate for Head Start and Early Head Start programs across the state, we are committed to uplifting children and families through education, advocacy, and support services.

Align yourself with the largest Head Start community in the nation

- Nearly 140 Head Start programs
- 80,000+ children in California, and their families
- 24,000+ Head Start employees

Head Start programs are looking for *your* solutions!



CONTACT US

Questions? Contact Tiffany Rosso at
tiffany@headstartca.org or 916-444-7760

2025-26 Conferences and Events



Wellness Symposium

September 22-24, 2025

Location: South Lake Tahoe, CA

Audience: All Head Start staff

Expected attendance: 100

 **Sponsoring**



Health Institute

November 3-5, 2025

Location: Hayes Mansion, San Jose

Audience: Head Start health staff including nurses, nutrition coordinators, family service workers

Expected attendance: 300

 **Sponsoring**

 **Limited to Health Services**



Annual Conference (Education)

February 11-13, 2026

Location: DoubleTree by Hilton Ontario Airport

Audience: Head Start teachers and other education support staff

Expected attendance: 375

 **Sponsoring**

 **Exhibiting**



Head Start to the Capitol Advocacy Day

March 17, 2026

Location: The Elks Tower & State Capitol, Sacramento

Audience: Head Start parents, teachers, all program staff, and community partners

Expected attendance: 300

 **Sponsoring**



Managers & Directors Institute

April 13-14, 2026

Location: Hotel Nikko, San Francisco

Audience: Head Start supervisors and managers in all areas; center and program directors

Expected attendance: 250

 **Sponsoring**


 **Limited to Partners**



 **Exhibiting:** Exhibiting opportunities will be available for this event

 **Sponsoring:** Sponsorship opportunities are available for this event (see pages 3 & 4)

 **Limited to Partners:** Exhibiting is limited to HSC Proud Partners and sponsors only

 **Limited to Health-Related Services:** Exhibiting is limited to organizations that provide health, safety, maternal, mental health, or related services.



Learn more at www.headstartca.org

2025-26 Signature Event Sponsorships



Applies only to these three conferences:

- ✓ **Annual Conference (Education)**
- ✓ **Managers & Directors Institute**
- ✓ **Health Institute**

	Platinum \$15,000 (1 available)	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Microphone minute at a General Session	✓			
Premium logo placement throughout the event	✓			
Logo on event app splash screen	✓			
Logo on event name badges	✓			
Attendee email list pre-event & lead retrieval on-site	✓			
Registration giveaway opportunity	✓	✓		
Social media shout-out	✓	✓		
App push notification with thank you to sponsor	✓	✓		
Logo on breakout session signage for one track	✓	✓		
Leaderboard ad on online registration page	✓	✓		
Complimentary event registrations	4	3	2	1
Attendee email list post-event	✓	✓	✓	
Recognition at event reception	✓	✓	✓	✓
Exhibit table (not available at the Health Institute)	✓	✓	✓	✓
Logo on sponsor recognition sign	✓	✓	✓	✓
Logo on event website main landing page	✓	✓	✓	✓
Logo & company description on event sponsorship webpage	✓	✓	✓	✓
Recognition in HSC Annual Report	✓	✓	✓	✓

Custom Sponsorships: Don't see the package you want? Let's talk.

Do you have a great sponsorship idea, or have a tactic that drew a lot of attention at a different event? Some ideas: center pieces, water bottles, charging stations, etc. We are all ears! Pitch your idea to us and we'll get back to you with possibilities.

Learn more at www.headstartca.org

2025-26 Special Event Sponsorships



Head Start to the Capitol Advocacy Day

Champion

\$7,500

(1 available)

Advocate

\$5,000

Friend

\$2,500

Supporter

\$1,500

Mic Minute: An opportunity to address attendees for one minute, offering supportive remarks (strictly non-promotional).



Bag / Badge / Lanyard Logo: Choose **one** item to have your logo included on (Attendee bag, badge, or lanyard)



Logo Premier: Premium logo placement throughout the event



Bag Stuffer: Provide a swag item or flyer to include in our attendee bags (please provide 300)



Verbal Shout-out: Verbal recognition by HSC during the event



Tickets to Attend the Event

2

2

1

Social Media Shout-out(s)

3

2

2

2

Logo Standard: Digital logo recognition on event promotions



Recognition in HSC Annual Report



Wellness Symposium

Thrive

\$5,000

(1 available)

Inspire

\$2,500

Harmony

\$1,500

Virtual Mic Minute: Pre-recorded welcome message to attendees followed by a 2-minute promotional video



Logo Premier: Premium logo placement throughout the event



Lanyard Logo: Custom lanyards with your logo



Badge Logo: Your logo featured on attendee badges



Registration giveaway opportunity: Provide a swag item or flyer for each attendee (please provide 125)



Verbal Shout-out: Verbal recognition by HSC during the event



Social Media Shout-out(s)

3

2

1

Logo Standard: Digital logo recognition on event promotions



Recognition in HSC Annual Report



Learn more at www.headstartca.org